



Communications Update

UKWF Regional Meeting 3rd April 2025

Our Comms Activity: Business as usual

- Monthly Updates
- Ian's Vlog
- Newsletter at Christmas
- Upcoming Webinar on WELMEC 7
- Social media growth: We have increased LinkedIn followers by 70 in past six months – nearly at 1k!
- Fireside chat articles on training and UKMB



Training the next generation of weights and measures professionals: An interview with Kevin Cartwright

In October 2024, our Comms Officer, Katie Begg, sat down with UKWF Board Member and Avery Berke's R&D Director Kevin Cartwright, to talk about the UKWF apprenticeship programme and training scheme. Kevin has spearheaded this initiative for the UKWF, and shared his insights on the path to creating this new and unique offer.

KB: Kevin, developing our training offer has been a big job! Why did you volunteer to lead on it?

KC: It's been seven years in the making! When our members first began to raise the issue of the lack of specialist training for weights and measures apprenticeships back in 2017, it really struck a chord with me. One of the biggest challenges that we face is recruiting good people who want to build a career in our industry and stick with us. Not being able to do that will risk the long-term viability of a gold standard UK's weights and measures industry.

I'm passionate about this industry and I think the UK's manufacturing sector would be poorer without it. I really feel like training the next generation of skilled workers is the most important thing we can be focusing on right now. Investing in people by offering them opportunity to enhance their professional skills is one of the best ways of demonstrating that you value them – and valued staff are always more likely to be loyal and committed to your company and our industry.



UK Weighing Federation
991 followers
1w •

There's still time for members to book into our next AGM and Regional Meeting on 3rd April, at the Milner Hotel, York (formerly the Principal). We've got a great agenda lined up (see below), followed by our traditional Dinner and Quiz. ...more



ANNUAL GENERAL MEETING & REGIONAL MEETING

Thursday 6th April 2025
at 2pm
Oak Room, Principal York Hotel,
Station Approach, York, UK

AGENDA

- 12.45 Lunch
- 14.00 Annual General Meeting (Members Only)
1. Apologies for absence
 2. Minutes of the 23rd Annual General Meeting held online on 18th April 2024
 3. Report 2024/2025
 4. Treasurer's Report and to consider the following Resolution:
"That the Annual Accounts and Report for the year to 31st December 2024 be adopted."
 5. Officers and Board of Directors elections
 6. Re-appointment of Accountants
- 14.20 Regional Meeting
- 2.20pm Presentation: UKWF Strategy & UKMB Stakeholders Update – Tom Marren, President

Our Comms Activity: Priorities

Strategy

- Wrote and launched new UKWF strategic plan

Media and Political Engagement

- Engaged with Department for Business and Trade and OPSS
- NI meeting with MP – Daire Hughes
- Engaged European meetings

CTSI

- Continued to support our CTSI Training Offer
- Continued to input into CTSI policy papers on legal metrology
- Continued to deliver CTSI training days

Training

- Promoted the UKWF Legal Metrology Certificate training course and apprenticeship course



Chartered Trading
Standards Institute



Department for
Business & Trade



Our Comms Activity: External affairs

Government Engagement

- Fed back on Product Regulation and Metrology Bill to Department for Business and Trade and OPSS
- Met with officials at DBT to discuss a range of regulatory issues

Stakeholder Engagement

- Met and liaised with international weighing federations to discuss working together
- Continued working with GAMBICA and MAKE UK to offer new benefits to members

Parliamentary Relations

- Introductory letter led to MP meeting – letter is still available for those who may wish to seek similar opportunities



What's next for UKWF Comms?



UKWF membership

- New working group exploring new membership categories for international affiliates
- Filming promotional video today

Trading Standards

- Promote and deliver the UKWF trading standards training offer
- Continue work on the new co-badged policy papers and potentially conduct regional analysis of inspection frequency

Support UKWF projects

- Promote the UKWF apprenticeship scheme
- Support development of proposals for enhanced CoP
- Support liaison with international counterparts

Relationship with Government

- Work on the Product Safety and Legal Metrology Bill
- Continue to grow our relationship with the OPS&S and DBT

UKWF Media Relations

- Remain vigilant to media opportunities
- Explore media opportunities with trade press in associated industries