

# THE PERFECT STORM

CREATING A SECURE ENVIRONMENT IN THE  
UK WEIGHING FEDERATION



equilibrium risk  
security & risk management

# THE PERFECT STORM



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# THE PERFECT STORM

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LACK OF  
MITIGATION

- Tangible
- Intangible

Asset



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Likelihood

- Layered Security
- Security Measures





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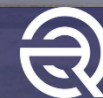
- Prevention
- Recovery

Impact



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LACK OF  
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# THE PERFECT STORM

# OPPORTUNITY

Inconsiderate  
Behaviour

- Jump  
Queues
- Discards  
Litter



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# THE PERFECT STORM

## OPPORTUNITY

Inconsiderate  
Behaviour

- Jump Queues
- Discards Litter

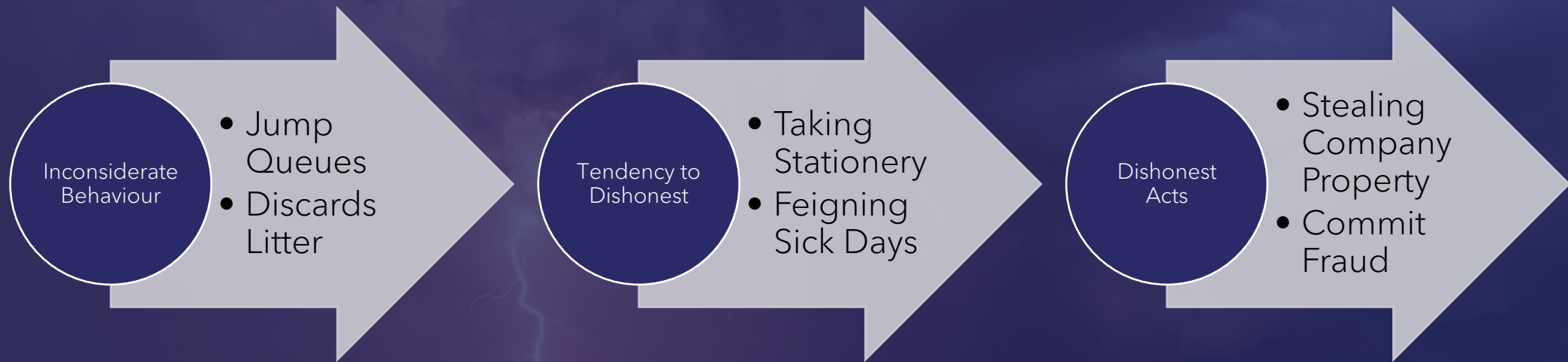
Tendency to  
Dishonest

- Taking Stationery
- Feigning Sick Days



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## OPPORTUNITY



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## HOW TO REDUCE OPPORTUNITY

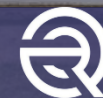




# THE PERFECT STORM

OPPORTUNITY

LACK OF  
MITIGATION



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# THE PERFECT STORM

Employee  
Assistance  
Programs

Foster a  
Positive Work  
Environment

Ethical  
Standards &  
Training

Employee  
Engagement  
& Loyalty

Security  
Awareness

Robust  
Access  
Control

MOTIVATIONS

THE PERFECT  
STORM

Outreach

Community  
Engagement

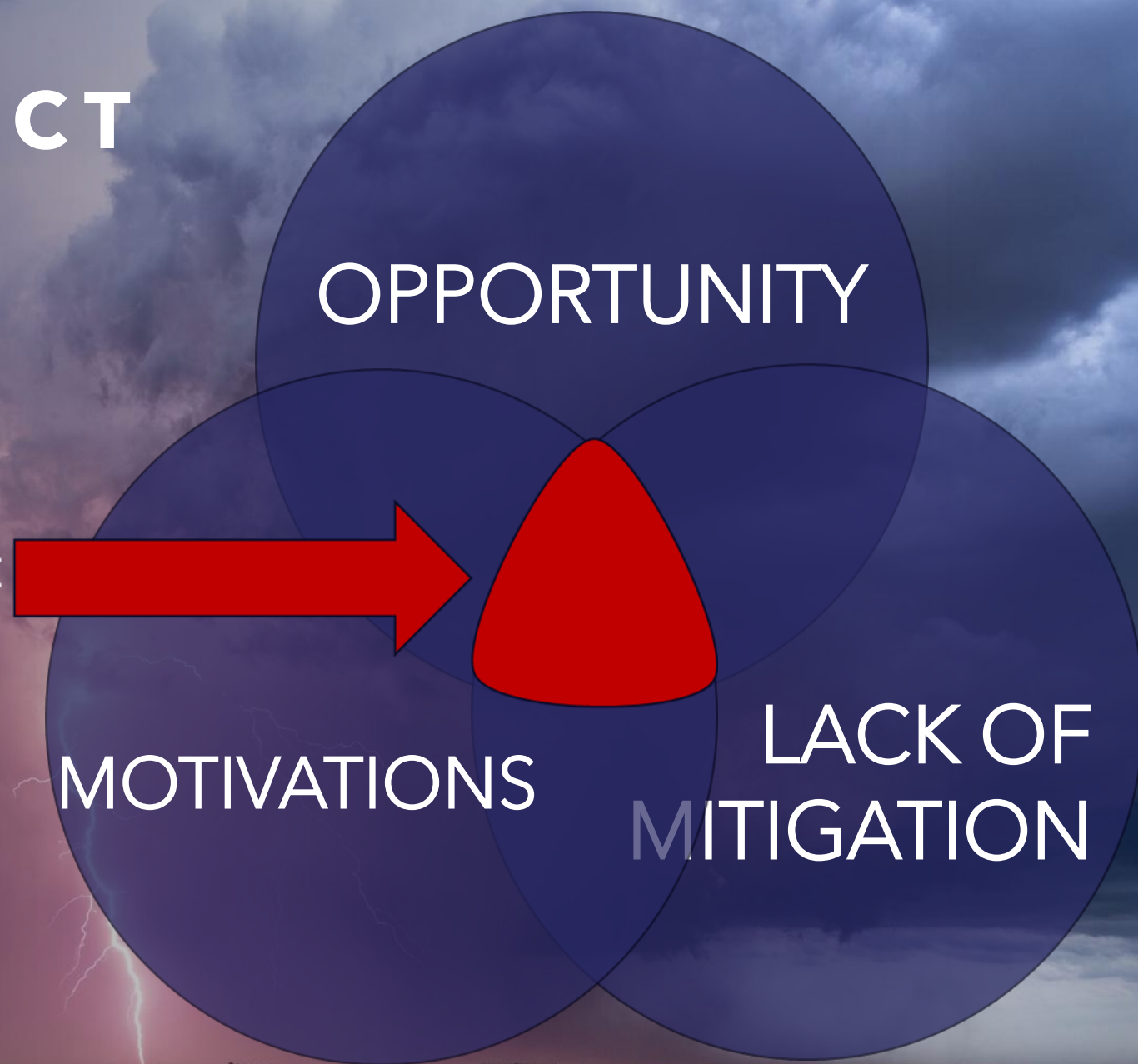
MOTIVATIONS

Open Days



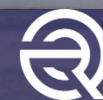
# THE PERFECT STORM

Perfect Conditions  
for a Security Incident  
to Occur



A dramatic, high-contrast image of a stormy sky. Dark, heavy clouds fill the upper two-thirds of the frame, with a bright, jagged lightning bolt striking down from the center-left. The lower third of the image shows a flat, open landscape under a lighter, hazy sky.

# QUESTIONS?



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# 4 TIPS



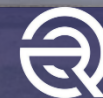
# 4 TIPS

Increase Perceived  
Effort

Increase Perceived  
Risk

Reduce Anticipated  
Reward

Inducing Guilt or  
Shame



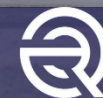
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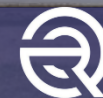
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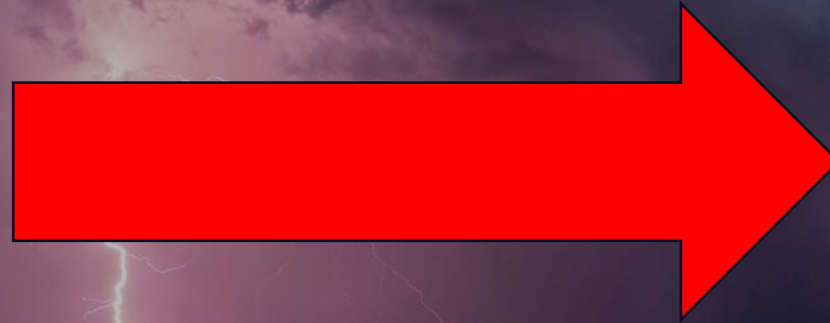


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# CONNECT WITH ME.



A white rectangular contact card with a black border. At the top left is a circular profile picture of a man. To the right of the picture is the name 'Luke Appleby M.ISRM' and the tagline 'Improving Manufacturing Security with Military Precision'. Below this text is a square QR code.

  
**Luke Appleby M.ISRM**  
Improving Manufacturing Security with Military Precision







# THANK YOU



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